



**parent
driven
schools**

For Immediate Release

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**NEW SURVEY SHOWS EMPLOYERS ARE NOT SATISFIED WITH THE EDUCATIONAL PREPARATION OF
CURRENT JOB APPLICANTS**

Employability Report Card Shows that Parents Need to Play Larger Role in their Student's Education

Sacramento, CA (February 10, 2009)— A new survey conducted by educational nonprofit Parent Driven Schools reports that only a third (35.6%) of 121 employers say they are satisfied or highly satisfied with the educational preparation of current job applicants. Even more telling are the survey's written comments from employers, which too frequently suggest serious gaps in applicant's skills and work habits. As a result of the survey's findings, Parent Driven Schools is suggesting that parents need to play a bigger part in their child's education.

"Parent Driven Schools exists to make sure students are being taught how to be lifelong learners who don't just memorize facts but know how to apply knowledge to a career," said Randy Gaschler, Parent Driven Schools founder. "The Employability Report Card shows that many employers aren't satisfied with current job applicants. As parents, it's our duty to make sure our children are ready for their future careers."

The internet survey data was collected and analyzed by R. Ronald Shepps, Ph.D., an adjunct faculty member of the Psychology department at Wayne State University's Graduate School.

Among the most surprising statistics:

- The survey rates the rest of today's applicants as "so-so at best" (50.4%) or say they are Dissatisfied (14.0%).
- About one fifth of all employers (22.5%) say they are either Dissatisfied or Highly Dissatisfied with the overall educational preparation of these applicants. Dissatisfaction – using the same statistic - by Main Street employers with applicants from Private Education of all types is only 3.4%.

Direct quotes from survey respondents:

- "It is very surprising and disappointing the number of people who are unable to pass an entry level (Gas Company) test."
- "High school applicants don't have soft skills, the basics of greeting people and answering a phone, to dressing properly."
- "The candidates are not prepared, even with interviewing skills."

- “In my experience I have found that candidates educated through the private schools possess a lot more self-discipline and better problem solving skills, overall.”

“Every parent wants to make sure their child is receiving an education that prepares him/her to succeed after graduation day,” said Gaschler. “Using these survey results, we hope to better partner with our schools to make sure our youth receive the training they need to thrive in the working world.”

About Parent Driven Schools: Parent Driven Schools is a project of Innovative Education Management founded by educator Randy Gasholder. Parent Driven Schools commits to providing an innovative public education environment for students, their parents and teachers by empowering each to collaboratively create learning opportunities which will develop responsible and contributing members of society. For more information, tools and resources visit www.parentdrivenschools.org.